

Indicadores Económicos Claves para la Toma de Decisiones

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Objetivo

Que los participantes estén en condiciones de poder interpretar aquellos indicadores claves para una correcta toma de decisión en los negocios.

1

Producto Interno Bruto (PIB)

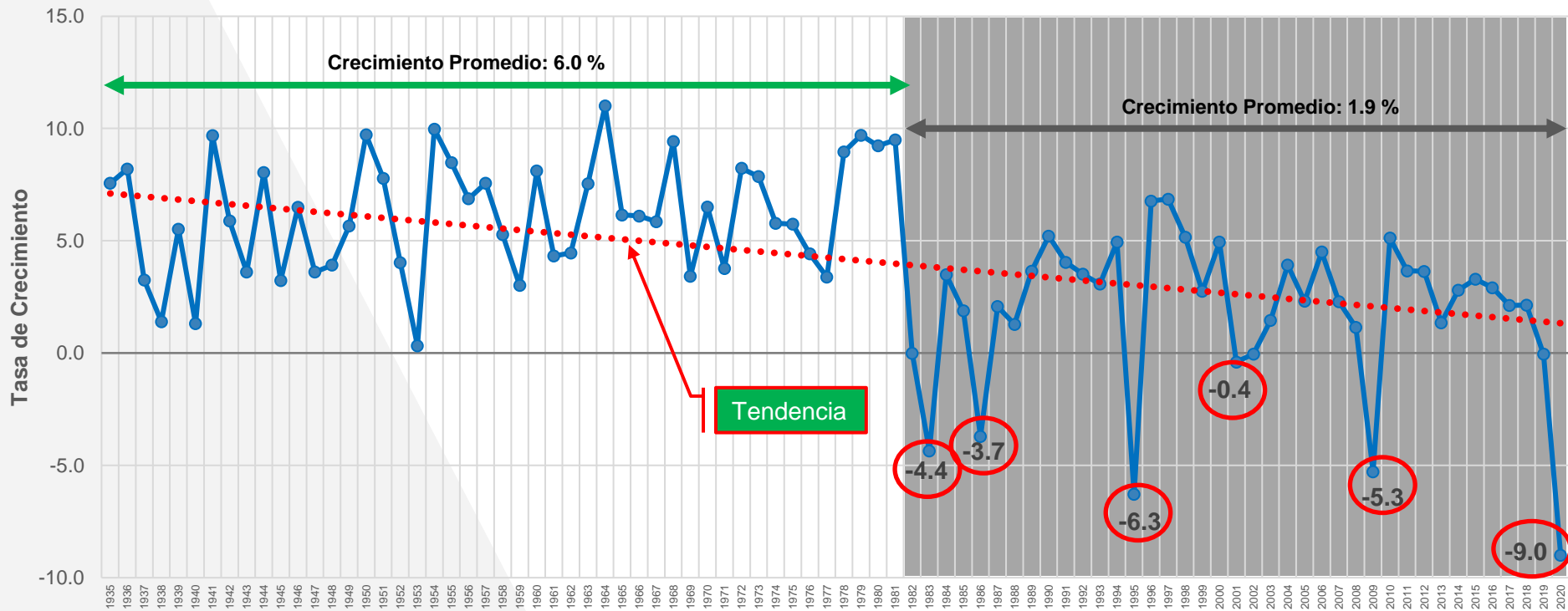


Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.

PIB en el largo plazo

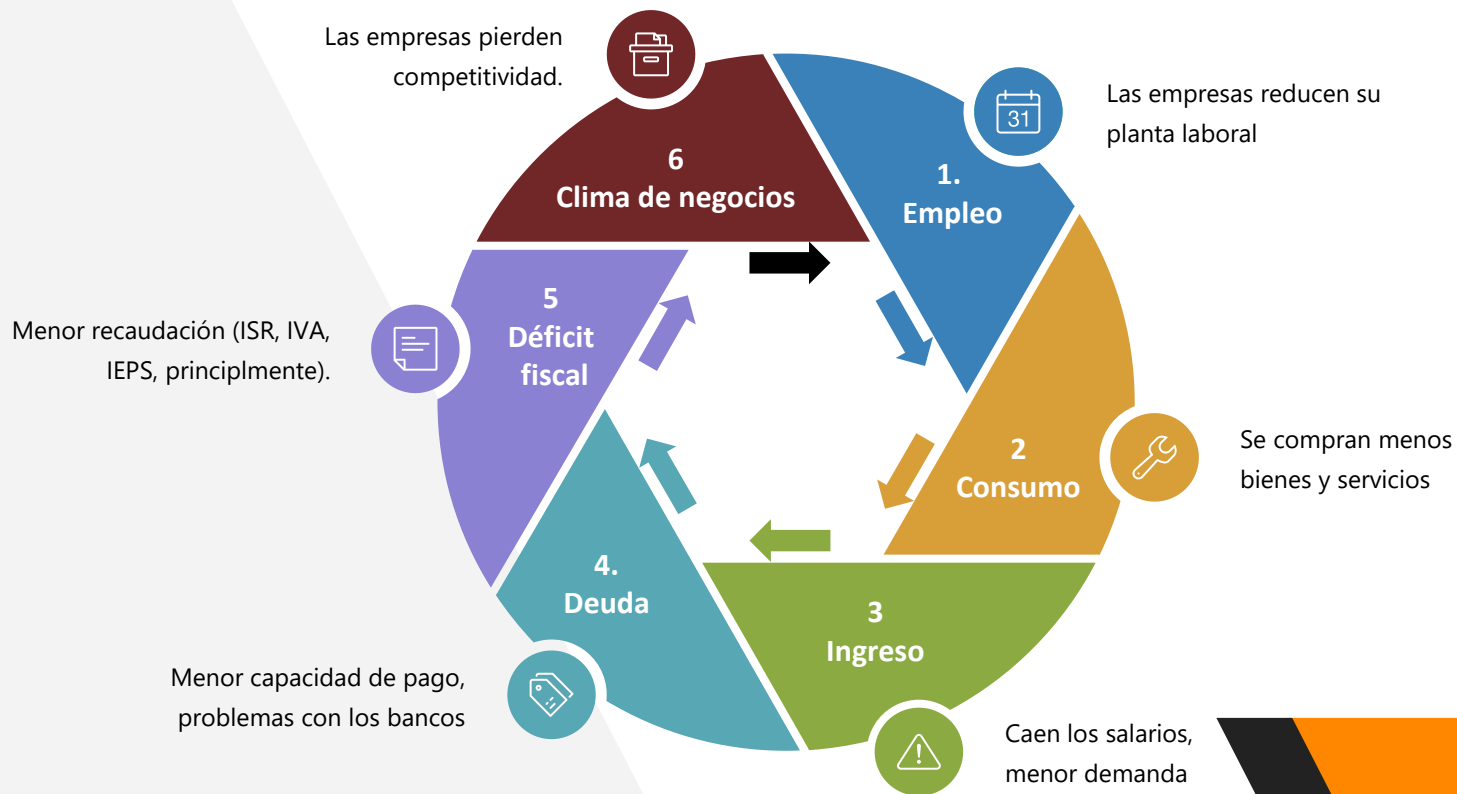
- ▶ Una clara tendencia decreciente
- ▶ Un cuadro crítico en los últimos años.

México: PIB 1935 - 2020*



“

PIB: impacto en los negocios



”

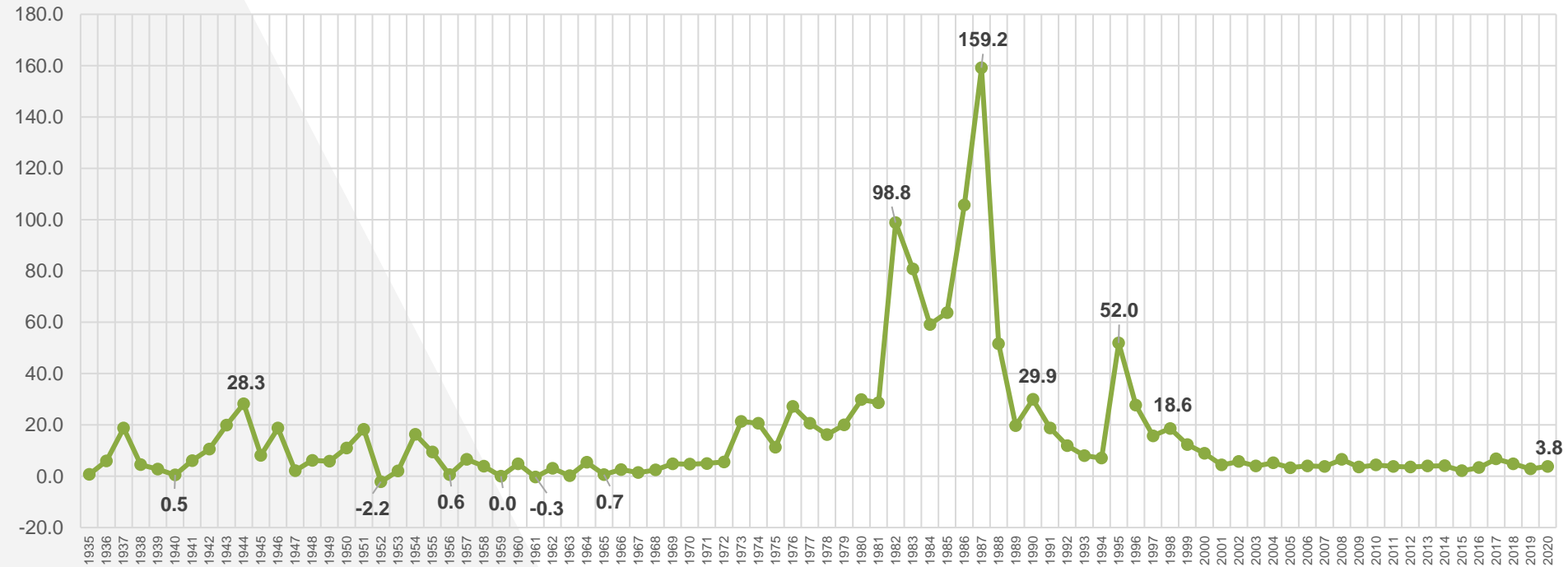
2

Inflación



Aumento generalizado y sostenido de los precios de bienes y servicios en una economía.

México: Inflación 1935 - 2020*



Objetivo

EDIT IN GOOGLE SLIDES

Click on the button under the presentation preview that says "Use as Google Slides Theme".

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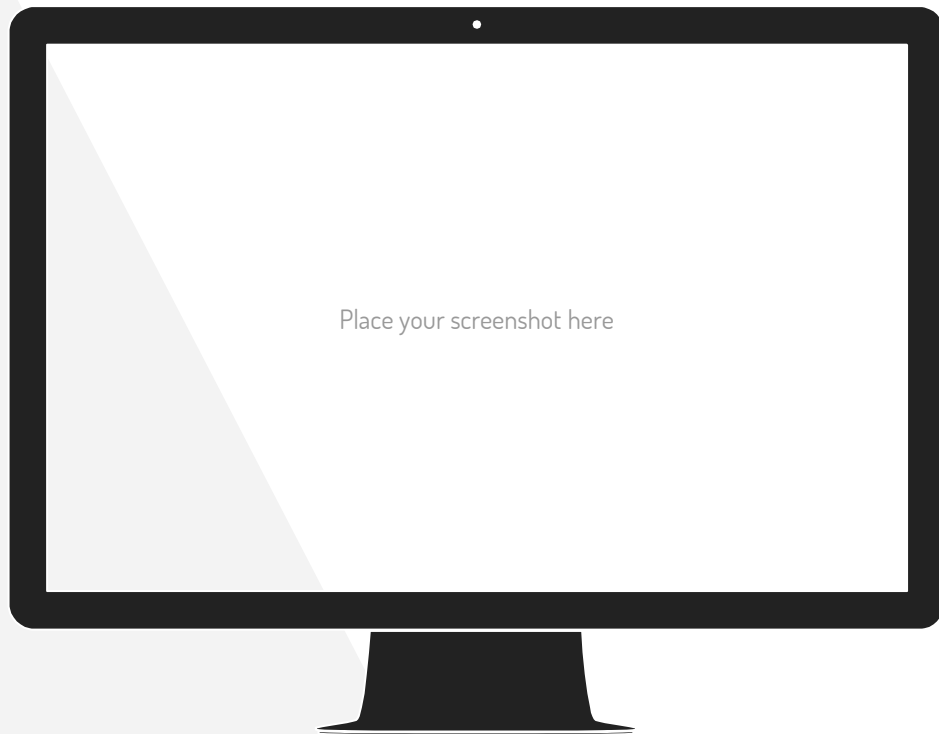
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3

Tasa de interés



Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.



Place your screenshot here

DESKTOP PROJECT

Show and explain your web, app or software projects using these gadget templates.

This is a slide title

- ▶ Here you have a list of items
- ▶ And some text
- ▶ But remember not to overload your slides with content

Your audience will listen to you or read the content, but won't do both.

3

Tasa de interés



Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.

You can also split your content

White

Is the color of milk and fresh snow, the color produced by the combination of all the colors of the visible spectrum.

Black

Is the color of coal, ebony, and of outer space. It is the darkest color, the result of the absence of or complete absorption of light.

4

Tipo de Cambio



Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.

89,526,124

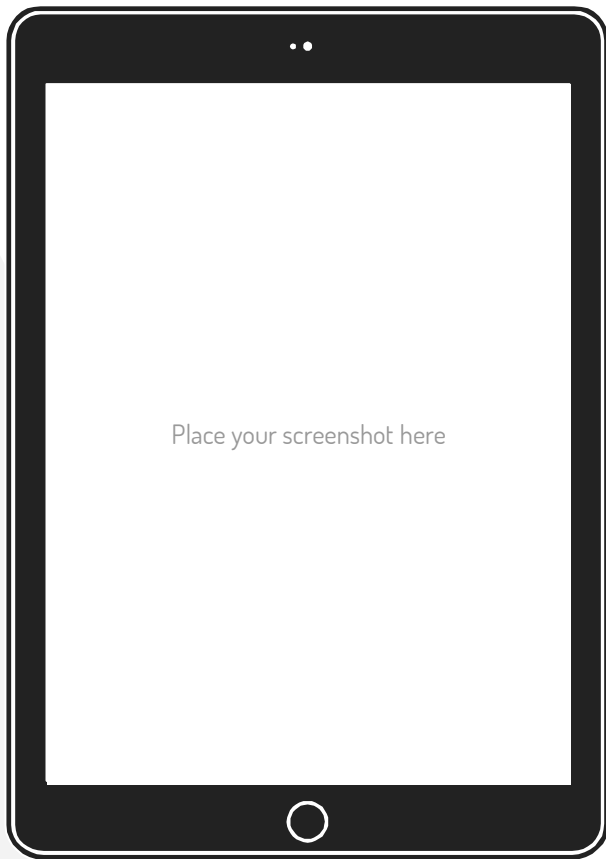
Whoa! That's a big number,
aren't you proud?

5

Déficit Fiscal



Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.



TABLET PROJECT

Show and explain your web, app or software projects using these gadget templates.

In two or three columns

Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

6

Ahorro



Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.

Presentation design

This presentation uses the following typographies and colors:

- ▶ Titles: **Dosis**
- ▶ Body copy: **Roboto**

You can download the fonts on these pages:

<https://www.fontsquirrel.com/fonts/dosis>

<https://material.google.com/resources/roboto-noto-fonts.html>

- ▶ Orange **#ff8700**

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A picture is worth a thousand words

A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.



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Ahorro e Inversión



Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.

Use charts to explain your ideas



A Venn diagram consisting of three overlapping circles arranged horizontally. The leftmost circle is orange and labeled 'White'. The middle circle is black and labeled 'Gray'. The rightmost circle is orange and labeled 'Black'. The circles overlap in pairs and in the center.

White

Gray

Black

Credits

Special thanks to all the people who made and released these awesome resources for free:

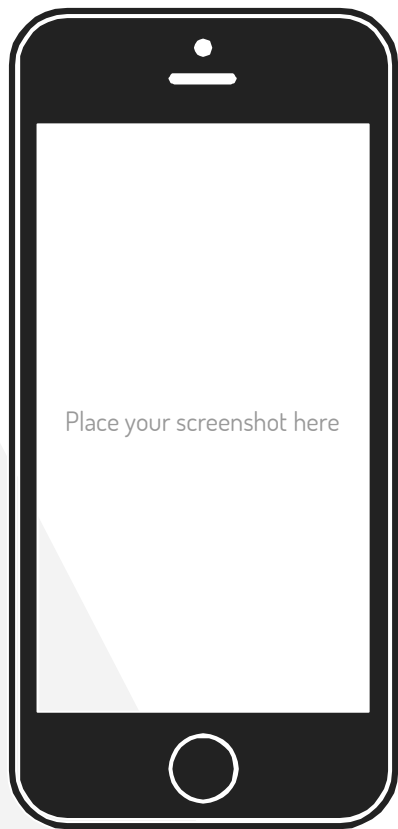
- ▶ Presentation template by [SlidesCarnival](#)
- ▶ Photographs by [Startupstockphotos](#)

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Balanza Comercial



Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.



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ANDROID PROJECT

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Deuda Interna y Externa



Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.

And tables to compare data

	A	B	C
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16

Let's review some concepts

Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

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Índice de Precios y Cotizaciones (IPC)



Valor de todos los servicios y bienes finales producidos por las empresas y los trabajadores en un territorio durante un periodo determinado.

89,526,124\$
That's a lot of money

185,244 users
And a lot of users

100%
Total success!

Our process is easy



first

second

last

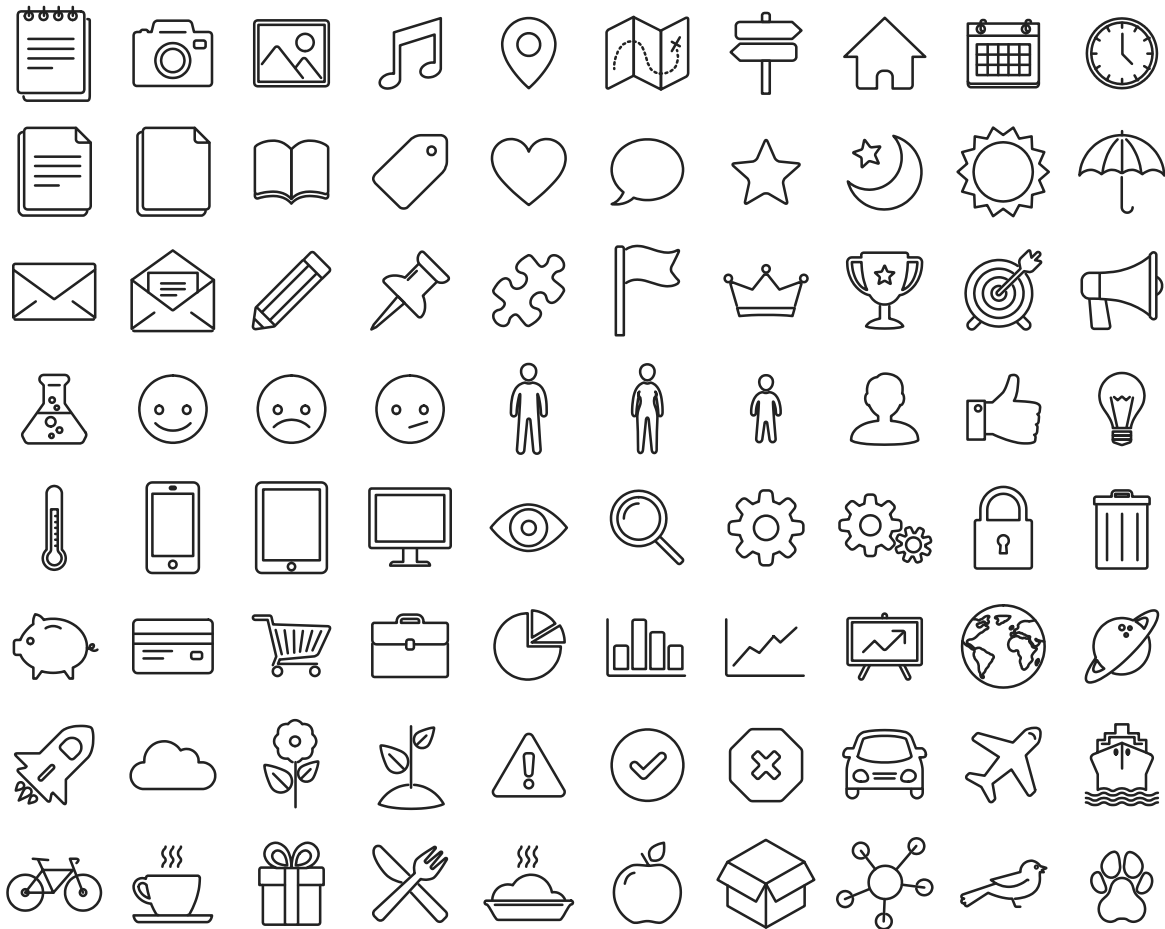
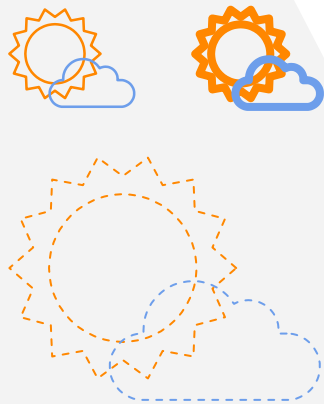
SlidesCarnival icons are editable shapes.

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- Resize them without losing quality.
- Change line color, width and style.

Isn't that nice? :)

Examples:





Now you can use any emoji as an icon!

And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions

<https://twitter.com/googledocs/status/730087240156643328>



and many more...



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DE TOLUCA

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